

BS ENTREPRENEURSHIP

GE COURSES

- Understanding the Self
- Readings in Philippine History
- The Contemporary World
- Mathematics in the Modern World
- Purposive Communication
- Art Appreciation
- Science, Technology, and Society
- Ethics
- Rizal's Life and Works
- Komunikasyon sa Akademikong Filipino
- Pagbasa't Pagsulat Tungo sa Pananaliksik
- World Literature with Philippine Literature

INSTITUTIONAL COURSES

- Foreign Language 1
- Foreign Language 2
- Foreign Language 3
- Foreign Language 4
- Orientation to WIS Guiding Principles
- Career Planning and Development
- Comprehensive Examination

CBME COURSES

- Basic Accounting 1
- Basic Accounting 2
- Computer and IT Applications in Business
- Operations Management
- Strategic Management

ELECTIVE COURSES

- E-Commerce and Internet Marketing
- Hospitality Management
- Supply Chain Management
- Direct Marketing
- Special Topics In Entrepreneurship

SPECIALIZED TRACKS

- Food Safety & Sanitation with Microbiology
- Kitchen Essentials and Basic Food Preparation
- Bread and Pastry Production
- Events Management

ENTREPRENEURSHIP CORE COURSES

- Human Resource Management
- Basic Microeconomics
- Entrepreneurial Behavior
- Pricing and Costing
- Business Law and Taxation
- Opportunity Seeking
- Innovation Management
- International Business and Trade
- Market Research and Consumer Behavior
- Financial Management (Financial Analysis for Decision Making)
- Business Plan Preparation
- Business Plan Implementation I: Product Development and Market Analysis
- Programs and Policies on Enterprise Development
- Social Entrepreneurship
- Business Plan Implementation II: Incubation

PHYSICAL EDUCATION AND NSTP

- PE 1 Physical Fitness
- PE 2 Rhythmic Activities
- PE 3 Recreational Games
- PE 4 Team Sports
- ROTC

PERFORMANCE INDICATORS

- Propose social responsibility strategies and compliance action plan for a business
- Prepare comprehensive strategic business plan
- Prepare a social media marketing plan
- Conduct a planning and problem-solving meeting to resolve issues related to a planned business event
- Apply appropriate quantitative tools to address a business case problem
- Prepare industry or sector analysis and discussion of business opportunities within the industry or sector
- Prepare location analysis and site mapping
- Prepare marketing plan
- Prepare production and operations plan.
- Prepare financial plan, with capital budget, master budget, five-year projections and formal income statements
- Complete detailed business plan
- Successfully operate a micro-venture for at least one school year, with fully accomplished business registration and detailed business performance review

PROGRAM OUTCOMES

- Demonstrate corporate and Social responsibility
- Perform the basic functions of management such as planning, organizing, staffing, directing, leading and controlling
- Apply information and communication technology (ICT) effectively and efficiently
- Work effectively with other stakeholders and manage conflict in the workplace
- Select the proper decision tools to critically, analytically, and creatively solve problems and drive results
- Analyze/Scan the environment to determine business opportunities and develop their profitability profiles from which entrepreneurial ventures can be selected from
- Prepare a business plan
- Operate and manage the enterprise observing good governance and social responsibility